

We urge the FCC to preserve the national broadcast network ownership cap and to continue the prohibition on cross-ownership of newspapers and broadcast stations. It is extremely important that the most available, easily-accessed, cheap, and commonly used sources of news and entertainment experience as much competition as possible in the hope that quality and objectivity will win out. Consumers Union has presented a well-argued and documented paper to you that we urge you to take most seriously in your deliberations.

We do not need any more concentration of commercial broadcasters, fewer media outlets, or inbreeding between newspapers, some of which still do offer substantial news, and broadcasters. Concentrated ownership will only lead to fewer differences in coverage, fewer investigative journalists and investigative reports, and less diversity and seriousness in the views aired. We recommend that the FCC reform its concept of "public interest" and hold those who rent the public airwaves to a higher standard.